

A periodic newsletter with links to blogs and industry news for subscribers to the Architecting IT blog.

[View this email in your browser](#)

This is newsletter #42, 2018-W4 published on 27 January 2018.



# architectingIT



## Changes

Thanks to everyone who completed a survey over the last few weeks. Although we won't officially close the voting until the end of the month, the trend in responses is clear. So here's what the feedback showed and what changes we will be making.

## Topics

The most popular subjects requested are **Storage** (72% of respondents), **Public Cloud** (62%) and **Containers** (51%). The remaining subjects were 41% or lower, with Networking at 21%. So, unsurprisingly, we won't be focusing on networking unless it has a reference to other topics! However, we will continue on Storage/Cloud/Containers theme.

## Subject Matter

Looking at the content in more detail, 80% of respondents want **opinion pieces**, discussing the technology landscape, 69% want **technology primers** for new technology concepts and 61% want discussion on **vendors**. Least popular were product reviews, which will probably get covered in a "How To" rather than as a comparison process.

## Additional Content

Both media and video scored highly; **video** with 62% and **podcasts** at 56%. There was no real appetite for end user paid content, so we won't be focusing on that. We already have [Storage Unpacked](#) as a podcast, however, video and other podcast content is being reviewed and vendor-sponsored content is actively being worked on.

## Frequency & Notification

2-3 medium length posts per week is most popular and that will remain the target cadence. We will continue to publish a weekly summary (this email) and re-enable daily notification. However, this will be set to opt-out, so if you want to get the new post alerts, please amend your subscription (see below).

Thanks to everyone who responded and hopefully we can continue to serve relevant content in the future.

Chris Evans

---

If you would like to change your preferences, every email has an option for change or to unsubscribe at the end. You can select to receive the weekly summary, new blog posts or both. Click on the button below to set your preferences.

[Update my Profile](#)



## New Architecting IT Blog Posts...

- [Storage Performance Benchmarks in Light of Spectre/Meltdown](#) (26 January 2018)
- [Making the Case for SATA SSDs](#) (24 January 2018)
- [What Next for XtremIO?](#) (22 January 2018)

## New Storage Unpacked Podcasts...

- [#35 - The Spectre of Meltdown with Alex Chircop](#) (27 January 2018)

---

We're interested in your feedback! Is there anything you would like to see covered in these newsletters or on the blog? Do you have an opinion on any of the content? Just hit reply to this email or continue the conversation online: [@architectingit](#) on Twitter, or via [Linkedin](#).



---

 Tweet    Share    Forward    Read Later



---

*Copyright © 2018 Brookend Ltd, All rights reserved.*

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)